I claim:

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- 1 A wearable ornamentation that simultaneously grips the top and bottom surfaces of a hat type visor having a thickness comprising:
 - a. a flexible and reversible ornamental strand having first and second ends; and
 - b. an ornamental end member adapted to attach to at least one end of the ornamental strand; wherein the strand and end member define a gap less than the thickness of the visor.
- 1 2. The device of claim 1, further comprising a second ornamental end member and an
- 2 ornamental link attached between the ornamental end member and the second ornamental end
- 3 member.
- 1 3. The device of claim 2, wherein the ornamental strand is a "U" shaped coil further
- 2 comprising an eyelet on one end to releasably attach an additional ornamental end member with
- a back adapted to snap into the eyelet.
- 1 4. The device of claim 2, further comprising a catch, and wherein the ornamental strand is a
- 2 "U" shaped coil further comprising an eyelet on one end with an affixed catch with a hole in its

- center to releasably attach the second ornamental end member with a nail type back adapted to slip into the catch.

 The device of claim 2, wherein the ornamental strand is a "U" shaped coil further comprising a post on at least one end to releasably attach the second ornamental end member
- 1 6. The device of claim 1, wherein the ornamental strand further comprises at least one additional ornamental end member that is a shortened nail lapel pin.
- 7. The device of claim 2, wherein the coil is expandable, defining a gap between the endings of the coil to receive the edge of a hat type visor.
- 1 8. The device of claim 1, wherein the ornamental strand is a "U" shaped plate.

with a hole adapted to slip onto the post.

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- 9. The device of claim 8, wherein the ornamental strand "U" shaped plate is expandable, defining a gap between the plate to receive the edge of a hat type visor.
- 1 10. The device of claim 1, wherein the ornamental strand further comprises at least one additional ornamental end member that is a three dimensional object.

- 1 11. The device of claim 3, wherein the ornamental strand is reversible.
- 1 12. The device of claim 5, wherein the ornamental strand is reversible.
- 1 13. The device of claim 1, wherein the ornamental strand is formed from a flexible material
- 2 selected from a group consisting of treated metals, metal alloys or polymers, polyolefins,
- 3 polyamides, polyethylene, polypropylene, copolymers, terpolymers thereof, and rubbery
- 4 polymers.
- 1 14. The device of claim 1, wherein the additional ornamental end member is formed from a
- 2 material selected from a group consisting of treated metals, metal alloys or polymers,
- 3 polyolefins, polyamides, polyethylene, polypropylene, copolymers, terpolymers thereof, and
- 4 rubbery polymers.
- 1 15. The device of claim 1, wherein the additional ornamental link is formed from a material
- 2 selected from a group consisting of treated metals, metal alloys or polymers, polyolefins,
- 3 polyamides, polyethylene, polypropylene, copolymers, terpolymers thereof, rubbery polymers, or
- 4 non-stretchable or stretchable fabrics.
- 1 16. The device of claim 10, wherein the additional ornamental end member is a battery
- 2 supported electrically lighted display.

The device of claim 10, wherein at least one additional ornamental end member is a 17. 1 magnetized golf ball marker plate. 2 18. The device of claim 10, wherein the ornamental strand further comprises at least one 1 additional ornamental end member that is a sphere. 2 The device of claim 10, wherein the ornamental strand further comprises at least one 19. 1 additional ornamental end member that is a sphere with a picture on a flattened surface. 2 20. The device of claim 10, wherein the ornamental strand further comprises at least one 1 additional ornamental end member that is used for a logo. 2 21. The device of claim 10, wherein the ornamental strand further comprises at least one 1 2 additional ornamental end member that is used for advertising. 22. The device of claim 1, wherein the ornamental strand and at least one end member is one 1 molded piece. 2 The device of claim 1, wherein the ornamental strand and at least one end member is 23. 1 releasably attached. 2

- 1 24. The device of claim 1, wherein at least one ornamental link is three dimensional object.
- 1 25. The device of claim 1, wherein at least one ornamental link is a flexible band, strap or
- 2 tassel.